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Attorney Docket No.: 10984-600001

Box Patent Application

October 23, 2001

Commissioner for Patents Washington, DC 20231

Presented for filing is a new original patent application of:

Applicant: ALDEN DOROSARIO and DOUG BEEFERMAN

Title: **NETWORK WIDE AD TARGETING**

Enclosed are the following papers, including those required to receive a filing date under 37 CFR §1.53(b):

Pages Specification 22 Claims 15 Abstract 1

[To be Filed at a Later Date] Declaration

Drawing(s)

Enclosures:

- Postcard.

Basic filing fee	\$740
Total claims in excess of 20 times \$18	\$864
Independent claims in excess of 3 times \$84	\$420
Fee for multiple dependent claims	\$0
Total filing fee:	\$2024

CERTIFICATE OF MAILING BY EXPRESS MAIL

Express Mail Label No. EL 485673451US

I hereby certify under 37 CFR §1.10 that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

Date of Deposit

Signature

Typed or Printed Name of Person Signing Certificate







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A check for the filing fee is enclosed. Please apply any other required fees or any credits to deposit account 06-1050, referencing the attorney docket number shown above.

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (617) 542-5070.

Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please send all correspondence to:

BRIAN J. COLANDREO Fish & Richardson P.C. 225 Franklin Street Boston, Massachusetts 02110-2804

Respectfully submitted,

Brian J. Colandreo Reg. No. 42,427 Enclosures BJC/lxf 20332386.doc